

(1) Ian Bruce Photography

PROFILE

A competent photographer

is one with the right experience, equipment and skills to tackle any project, meet the brief and deliver the goods

A good photographer

is one with an in-depth understanding of the real objectives of commercial photography, whose professional approach is flexible, versatile and adaptable, and whose business is based on a full appreciation of artistic, practical and financial imperatives

An excellent photographer

is one who is fully tuned in to people and relationships in the commercial world, in particular the relationships between

- designers and their clients
- image-makers and their audiences
- suppliers and their customers

An outstanding photographer

is one able to specialise, particularly in the more creatively demanding areas such as

- building exteriors and interiors
- bespoke private housing units
- inner city commercial redevelopments
- business / technical establishments
- public / leisure amenities
- commercial / industrial products and services

An exceptional photographer

is one who can get under the skin of designers, architects and product developers and interpret their ideas accurately, imaginatively and effectively. In particular it is someone with the know-how, technique and ability to

- create mood and atmosphere
- interpret space and perspective
- enhance the qualities of materials, textures and colours
- make optimum use of natural or artistically created light

A unique photographer

is one who combines competent, good, excellent, outstanding and exceptional in one readily available, value-for-money package

The name is Ian Bruce Photography

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<link to gallery>

CIP enter new era as "Lord of the Printers"

A single idea, encapsulated in a promotional Christmas card, recently demonstrated the transformation of Bredbury designers and printers CIP (Creative Ideas in Print). Designed like a "Lord of the Rings" movie poster, the card wished clients a "Precious New Year," and brought an unprecedented response from delighted recipients.

The conversion from traditional printers to creative, ideas-based corporate communications experts began two years ago when CIP went through a process of re-branding and redevelopment, altering its name from H.Jones Ltd. During a slightly longer period, staffing and turnover have increased by over fifty percent, as more and more clients have been introduced through recommendations and referrals.

"We do a lot of work for regional and national newspaper groups, where quality and creativity are crucially important," says MD Neil Timperley. "Our reaction times in production and delivery have to be very short in such a fast moving industry. It's the same with our other commercial clients – it's all about ideas, solutions and deadlines."

To cope with increased demand, CIP have recently taken a short-term lease on 6,000 sq.ft. at Crossland Industrial Estate in Bredbury, for extra storage and distribution purposes.

"We're keen to support local businesses, especially Chamber members," adds Director Eric McFarlane. "For example, we're closely involved with SMBC and their recycling project, printing labels, stickers and posters to promote the scheme. "

Packaging and display materials also come within the "One-Stop-Printing" service offered by Stockport's own "Lord of the Printers." CIP can be contacted on 406 9300, or info@cipuk.net

Another Profile >>>

(3) Jo Bennett Original Pictures : Personal and Business Profile

Past

Originally from Lancaster, I studied art for a period in the late 60's and I have been dealing in fine art since the early 70's, when I worked at Manor Gallery in Hertfordshire. I later opened Layston Gallery in North Devon, running it successfully for 12 years.

I established Jo Bennett Original Pictures 1986, after returning to the Northwest.

Present

My business essentially involves finding and placing original pictures by a variety of UK artists for personal and corporate clients. I work with people and organisations in their homes and places of businesses to help create the look, image or ambience they desire. That final impression is always a unique one.

I exhibit regularly at selected venues in the UK as well as arranging private exhibitions and viewings for clients.

My philosophy is quite simply that people should be encouraged to look at art and enjoy the experience. I like to create an environment that is welcoming, uplifting and memorable, whether it be in a private or public place. If people can improve their knowledge and become more confident about buying art in the process, so much the better.

Future

I believe strongly that art belongs as much in the workplace as in the art gallery, and seek to expand the number of business premises hanging original pictures on their walls.

I particularly enjoy working with corporate clients, matching pictures to commercial premises, and using art to help clients promote themselves and improve their corporate image.

Last but not least, I am very aware of cost to both private and business clients, and make every effort to match budgets to artistic needs.

For more information, to arrange a viewing or to enquire about your specific requirements, please contact me at :

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